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Reports on Demand

Better Decisions with Reports on Demand

What it does might sound simple, produce a report, while how it does it is extraordinary. Reports on Demand assembles scattered elements of data from around your company and presents intelligent information in friendly formats that are customizable so your business leaders can make better decisions for your business. Clients tell us most reporting tools they use fall in one of two categories. First are systems that are able to assemble all the information but are so complicated they require a technology expert to run to produce and run the reports. Secondly are easy to use but superficial in the real information and flexibility they provide. At Macrosoft we have bridged together these two requirements creating a simple to use system that is able to mine deep for knowledge. Best of all this is completely web-based so it can be securely accessed by your team real time anywhere in the world.

Experience with clients has shown the data needed to make better data driven decisions already exists within most companies. Unfortunately the time and effort required to locate, extract and format that data into useful information is so laborious that business leaders are often forced to forgo making data driven decisions and rely on their own intuition. Macrosoft's Reports on Demand ensures you have what you need when you need it in the format leadership demands.

Reports on Demand is a pure web-based tool with zero footprint on any computer in your company making it completely compatible with all systems. There is no work thrust upon your already over-extended Technology Team to distribute and install software across your mobile workforce. Instead all users access the system through a secure portal whenever and wherever they are.

When collecting requirements from our growing client base, the number one request continues to be focused on usability. Our intuitive report wizard logically guides all users through a series of simple questions allowing them full access to the data they are authorized to investigate to create individual reports and tables. The user friendly wizard is number one area our support team receives regular positive feedback. We are told from new users that they approached the application with apprehension, anticipating a steep learning curve build and modify reports but found with little to no training were up and running immediately getting better insight to their business then ever before.

The most frequent complaint we have heard about competitive systems is though they provide a good set of "standard" reports, every business leader wants their own custom version. These request vary from a simple alternate sorting of data to a complete different set of comparison. Using Reports on Demand the issue is eliminated as leaders have the ability to easily make these changes on the fly using the report wizard. This saves time associated with extensive email discussions and endless telephone calls to get the leader the data they need. With Reports on Demand you get what your need, in the format you require and it is all delivered real time.

Reports on Demand turns data into information allowing your leaders to efficiently run their operations. Like nuggets of gold, we have found that the answers to most questions are hidden deep within your mountains of data, Reports on Demand turns your data into corporate gold.

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